

FOR IMMEDIATE RELEASE, March 10, 2019, BOCA RATON, FL. The South Florida Football Academy is pleased to announce the addition of Jupiter United Soccer Club as a partner in the US Soccer Federation (USSF) Development Academy.

Jupiter United Soccer Club is one of the largest youth soccer programs in north Palm Beach County. It has large and successful recreational and competitive soccer programs with great community support and facilities. The Club boasts a director and staff of coaches focused on developing each player's ability and love of the game. The Jupiter United player pathway presents players and their families a full spectrum of player development opportunities to benefit the youngest players just starting in the sport to older players preparing to attend college.

SFFA was created when Boca United and Boynton Beach Knights formed a partnership in 2018 with the goal of affiliating with more like-minded clubs in the community to offer all players a pathway to the highest level of youth soccer in our nation, the USSF Development Academy. SFFA consists of one Boys and one Girls team in each DA age group and those teams are made up of the area's top players selected to compete in the USSF DA league and attend USSF DA Showcase events.

This new club partnership is designed to have all clubs working together to support and improve the USSF Academy Programs by combining resources (i.e. players, staff, training resources, etc.). In addition to the jointly supported Academy teams, all clubs affiliated with SFFA will continue to operate their current programs autonomously and continue to offer non-Academy teams at their respective clubs. The non-Academy teams at each club will be considered Pre-Academy teams and those players are eligible to be moved to the SFFA DA at any time during the season based on their development and performance in the Pre-Academy team/program.

"The spirit of true cooperation between these great Clubs to open up these opportunities is what gets me most excited about our South Florida Soccer Academy affiliation. From our first meeting, the attitude of everyone around the table was to put player development first and to create the structure and logistics to make the DA program accessible to players and their families. When Club's cooperate, players and families benefit." **Kevin Ireland**, Director of Soccer Operations and Development for Jupiter United Soccer Club.

"Our objective is to unite youth soccer in our area. I'm excited about our new partnership with Jupiter and this is a great opportunity for the top players in Northern Palm Beach County to have the pathway to the full boys and girls Development Academy. We look forward to working with Kevin and Jupiter United's coaching staff as we collaborate on this player development project." **Asaf Lubezky**, SFFA & Boynton Knights Director of Coaching.

"Jupiter United is a long time established club that has always looked to offer it's players the best in soccer training and development. I am excited about working along with Kevin and Asaf as we expand the player development options available to Jupiter United players. We were looking to affiliate with a club located in the northern part of Palm Beach County so we would have a direct connection to the top players in the area and Jupiter United is the perfect fit to help us achieve that goal." **Eric Eichmann**, SFFA Academy Director & Boca United Director of Coaching.

<https://www.facebook.com/SFFADA/>

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